

# Contributor Benefits

Based on cumulative annual support for the Foundation for Food and Agriculture Research (FFAR) there are six designated categories of recognition:

**Visionary:** \$1,000,000 and above

**Patron:** \$500,000 to \$999,999

**Investor:** \$250,000 to \$499,999

**Champion:** \$100,000 to \$249,999

**Enthusiast:** \$50,000 to \$99,999

**Friend:** up to \$49,999

## VISIONARY

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\$1,000,000 and above

**Customized Contributor Activity:** designed in collaboration with the Director of Development.

**Annual Executive Roundtable Meeting:** Scheduled at the request of contributor, an onsite presentation by FFAR Executive Director to review key strategic initiatives and programs with contributor decision makers and leaders such as Board members and Senior Executive Management.

**FFAR Board Reception/Dinner:** Mix, mingle, and make connections at a Washington reception with the FFAR Board of Directors. Hear firsthand from board members' about their vision for the Foundation.

**Weekly Email Updates:** Receive weekly reports on issues of importance to FFAR and the food and agriculture sectors.

**Full PATRON Level Benefits as listed below.**

## PATRON

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\$500,000 to \$999,999

**Collaborative Efforts:** Opportunities to identify additional areas for collaboration and recognition in accordance with FFAR's Policies and Sponsor Guidelines.

**On-Site Scientific Briefing:** Scheduled at the request of contributor, a FFAR Scientific Program Director will travel to destination of contributor choice to present on key strategic initiatives and programs to an audience of choice.

**FFAR Signature Event:** Invitation to attend a FFAR signature event of contributor choice such as Award Ceremony or Congressional Luncheon.

**Executive Director's Dinner:** Invitation to attend a dinner with FFAR's Executive Director featuring a distinguished guest speaker.

**Stewardship Report:** prepared specifically for contributor describing how gift was used to advance FFAR's mission. This tool will easily integrate with corporate social responsibility and/or philanthropy-related reports and presentations to make a compelling case for the return on investment in a partnership with the Foundation for Food and Agriculture Research.

**Full INVESTOR Level Benefits as listed below.**

## INVESTOR

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\$250,000 to \$499,999

**Executive Director's Luncheon:** Invitation to attend a luncheon featuring FFAR's Executive Director and a featured speaker from USDA. This is an opportunity to take a deep dive into the agricultural topic of your choice and hear firsthand the Executive Director's vision for the Foundation.

**Scientific Presentation:** Scheduled at the request of contributor, this in person briefing can be made at a professional conference, meeting or other venue of the contributor's choice. A FFAR Scientific Program Director will participate on a panel or as a guest speaker.

**Contributor Briefing Webinar:** Scheduled at the request of the contributor, this webinar can be designed for an audience that may include Research, Marketing, Communications, etc. Presented by FFAR's leadership and other experts providing unique insight into the activities and programs within Food and Agriculture research.

**Plaque of Appreciation:** in recognition of contributor's support toward FFAR's mission.

**FFAR Web Site:** contributor logo and hyperlink featured on FFAR's main donor page. Established by leaders in Congress and benefiting from the guidance of the Secretary of Agriculture and other top federal officials serving as its ex-officio board members, FFAR is a recognized force in the food and agriculture arena.

**Full CHAMPION Level Benefits as listed below.**

## CHAMPION

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\$100,000 to \$249,999

**Executive Director's Reception:** opportunity to participate in annual reception with key stakeholders. As a new and nimble organization in the food and agriculture research space, FFAR has an exciting network of supporters and stakeholders. The Board invites stakeholders to Washington for an opportunity to provide input once each year. This is an informal opportunity to mix and mingle with the Foundation's Executive Director, Board members, and other leaders at the forefront of innovative food and agriculture research.

**Government Relations Webinar:** Receive invitation to participate in scheduled webinar during the year, which may include science-based discussion of current policy issues or a briefing on FFAR activities or other key topics of interest to Congress.

**Customized Social Media:** receive sample social media posts regarding FFAR program of choice. Contributors are invited to coordinate with FFAR’s social media team to amplify messaging around FFAR and contributor partnership.

**Certificate of Appreciation:** in recognition of contributor’s support toward FFAR’s mission.

**FFAR Web Site:** contributor logo featured on FFAR’s main donor page.

**Full ENTHUSIAST Level Benefits as listed below.**

## ENTHUSIAST

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\$50,000 to \$99,999

**Program Briefing:** Given by FFAR’s leadership and other experts providing unique insight into the activities and programs within Food and Agriculture research. Topics include key initiatives at FFAR. Receive invitation to participate in scheduled webinar during the year.

**Social Media:** contributor receives information from FFAR programs and initiatives related to contributor’s sponsorship to post and tweet.

**Badge of Appreciation:** in recognition of contributor’s support toward FFAR’s mission.

**FFAR Web Site:** contributor name and hyperlink featured on FFAR’s main donor page.

**FFAR in the News:** News updates provide contributors with published articles featuring information on FFAR and its activities to drive more productive, sustainable agriculture and better health through food.

**Full FRIEND Level Benefits as listed below.**

## FRIEND

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Up to \$49,999

**FFAR Press Releases and Announcements:** Be among the first to receive all FFAR press releases and announcements.

**FFAR Website:** Name is listed in the contributor section of [www.foundationfar.org](http://www.foundationfar.org).

**FFAR Annual Report:** Listing in FFAR’s annual report. Distributed to a strategic audience of food and agriculture research and policy influencers electronically and available in a downloadable pdf format on FFAR’s web site.

**Designated Primary Point of Contact:** Assigned primary point of contact with the Development office at FFAR to answer questions and facilitate discussion with FFAR.