EVENT OVERVIEW

The Foundation for Food and Agriculture Research (FFAR) will hold Foster Our Future – cultivate. discover. grow. a first of its kind event in Washington, DC on February 5, 2019 at the Ronald Reagan Building and International Trade Center. FFAR, created by Congress in the 2014 Farm Bill and provided with $200M in funding that must be matched via public private partnerships to invest in food and agriculture research, is convening Foster Our Future to ...

- Demonstrate game-changing technology and innovation that research brings to food and agriculture
- Inspire future agriculture research by bringing scientific breakthroughs to life
- Celebrate the impact food and agriculture research has on consumers and producers
- Showcase how to attract and retain research talent in food and agriculture
- Highlight the importance of continued philanthropic investment in food and agriculture research

The one-day activity will be divided between day and evening programs. The day program will provide an interactive experience for attendees to discover how research and science is changing the food and agriculture landscape. Wandering through the exhibits participants may see, hear and interact with displays reflective of activities FFAR has supported or that showcase breakthroughs made by other key players. Examples may include ...

- A controlled vertical farming system
- New Innovator talks on research changing the future of food and agriculture
- The power of big data and how digital ag is transforming the farming landscape
- A hands-on look at how researchers are harnessing photosynthesis to develop higher-yielding plant varieties with potential to change the lives of smallholder farmers

In the early evening investors, philanthropists and scientists will be invited for a moderated panel discussion followed by VIP and general receptions. The discussion will be modeled on short, Ted Talk style opening statements followed by a moderator led discussion and questions.
**Foster Our Future Objectives**

**Foster Our Future** will provide an audience of key decision makers, leading researchers and scientists and influential public/private stakeholders drawn from federal executive, legislative and congressional branches, major research and educational institutions, top commodity groups and trade associations, international and nation non-profits and NGOs, directors, vice presidents and other C-suite executives at major corporate and private sector companies and influential individuals and philanthropists. **FFAR** will demonstrate how the domestic and global challenges facing food and agriculture can be addressed with research and science. Whether it is to ...

- Increase awareness about the importance and need to invest more in food and agriculture research
- Build on securing funding and increase visibility for food and agriculture research
- Demonstrate the success of public private partnerships as a model to leverage federal funding to multiply resources for food and agriculture research
- Or other ways we are focused on changing the face of food and agriculture

**How to Foster Our Future – Cultivate. Discover. Grow.**

For more information please contact Renee Bullion at 202-836-9955 or rbullion@foundationfar.org.

**About FFAR**

The Foundation for Food and Agriculture Research, a 501 (c) (3) nonprofit organization established by bipartisan congressional support in the 2014 Farm Bill, builds unique partnerships to support innovative and actionable science addressing today’s food and agriculture challenges. FFAR leverages public and private resources to increase the scientific and technological research, innovation, and partnerships critical to enhancing sustainable production of nutritious food for a growing global population. The FFAR Board of Directors is chaired by Mississippi State University President Mark Keenum and includes ex officio representation from the U.S. Department of Agriculture and National Science Foundation.

**Learn more:** http://www.foundationfar.org  **Connect:** @FoundationFAR | @RockTalking