Contributor Benefits

Based on cumulative support for the Foundation for Food and Agriculture Research (FFAR) there are six designated categories of recognition:

- **Visionary:** $1,000,000 and above
- **Patron:** $500,000 to $999,999
- **Investor:** $250,000 to $499,999
- **Champion:** $100,000 to $249,999
- **Enthusiast:** $50,000 to $99,999
- **Friend:** up to $49,999
**VISIONARY**

$1,000,000 and above

- **Customized Contributor Activity:** Designed in collaboration with the Director of Development.
- **Annual Executive Roundtable Meeting:** Scheduled at the request of contributor, an onsite presentation by FFAR Executive Director to review key strategic initiatives and programs with contributor decision makers and leaders such as Board members and Senior Executive Management.
- **FFAR Board Reception/Dinner:** Mix, mingle, and make connections at a Washington reception with the FFAR Board of Directors. Hear firsthand from board members’ about their vision for the Foundation.
- **Weekly Email:** Updates Receive weekly reports on issues of importance to FFAR and the food and agriculture sectors.

Full PATRON Level Benefits as listed below.

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**PATRON**

$500,000 to $999,999

- **Collaborative Efforts:** Opportunities to identify additional areas for collaboration and recognition in accordance with FFAR’s Policies and Sponsor Guidelines.
- **On-Site Scientific Briefing:** Scheduled at the request of contributor, a FFAR Scientific Program Director will travel to destination of contributor choice to present on key strategic initiatives and programs to an audience of choice.
- **FFAR Signature Event:** Invitation to attend a FFAR signature event of contributor choice such as Award Ceremony or Congressional Luncheon.
- **Executive Director's Dinner:** Invitation to attend a dinner with FFAR's Executive Director featuring a distinguished guest speaker.
- **Stewardship Report:** Prepared specifically for contributor describing how gift was used to advance FFAR's mission. This tool will easily integrate with corporate social responsibility and/or philanthropy-related reports and presentations to make a compelling case for the return on investment in a partnership with the Foundation for Food and Agriculture Research.

Full INVESTOR Level Benefits as listed below.
INVESTOR
$250,000 to $499,999

Executive Director’s Luncheon: Invitation to attend a luncheon featuring FFAR’s Executive Director and a featured speaker from USDA. This is an opportunity to take a deep dive into the agricultural topic of your choice and hear firsthand the Executive Director’s vision for the Foundation.

Scientific Presentation: Scheduled at the request of contributor, this in person briefing can be made at a professional conference, meeting or other venue of the contributor’s choice. A FFAR Scientific Program Director will participate on a panel or as a guest speaker.

Contributor Briefing Webinar: Scheduled at the request of the contributor, this webinar can be designed for an audience that may include Research, Marketing, Communications, etc. Presented by FFAR’s leadership and other experts providing unique insight into the activities and programs within Food and Agriculture research.

Plaque of Appreciation: In recognition of contributor’s support toward FFAR’s mission.

FFAR Web Site: Contributor logo and hyperlink featured on FFAR’s main donor page. Established by leaders in Congress and benefiting from the guidance of the Secretary of Agriculture and other top federal officials serving as its ex-officio board members, FFAR is a recognized force in the food and agriculture arena.

Full CHAMPION Level Benefits as listed below.

CHAMPION
$100,000 to $249,999

Executive Director’s Reception: Opportunity to participate in annual reception with key stakeholders. As a new and nimble organization in the food and agriculture research space, FFAR has an exciting network of supporters and stakeholders. The Board invites stakeholders to Washington for an opportunity to provide input once each year. This is an informal opportunity to mix and mingle with the Foundation’s Executive Director, Board members, and other leaders at the forefront of innovative food and agriculture research.

Government Relations Webinar: Receive invitation to participate in scheduled webinar during the year, which may include science-based discussion of current policy issues or a briefing on FFAR activities or other key topics of interest to Congress.

Customized Social Media: Receive sample social media posts regarding FFAR program of choice. Contributors are invited to coordinate with FFAR’s social media team to amplify messaging around FFAR and contributor partnership.

Certificate of Appreciation: In recognition of contributor’s support toward FFAR’s mission.

FFAR Web Site: Contributor logo featured on FFAR’s main donor page.

Full ENTHUSIAST Level Benefits as listed below.
ENTHUSIAST
$50,000 to $99,999

Program Briefing: Given by FFAR’s leadership and other experts providing unique insight into the activities and programs within Food and Agriculture research. Topics include key initiatives at FFAR. Receive invitation to participate in scheduled webinar during the year.

Social Media: Contributor receives information from FFAR programs and initiatives related to contributor’s sponsorship to post and tweet.

Badge of Appreciation: In recognition of contributor’s support toward FFAR’s mission.

FFAR Web Site: Contributor name and hyperlink featured on FFAR’s main donor page.

FFAR in the News: News updates provide contributors with published articles featuring information on FFAR and it activities to drive more productive, sustainable agriculture and better health through food.

Full FRIEND Level Benefits as listed below.

FRIEND
up to $49,999

FFAR Press Releases and Announcements: Be among the first to receive all FFAR press releases and announcements.

FFAR Website: Name is listed in the contributor section of www.foundationfar.org.

FFAR Annual Report: Listing in FFAR’s annual report. Distributed to a strategic audience of food and agriculture research and policy influencers electronically and available in a downloadable pdf format on FFAR’s web site.

Designated Primary Point of Contact: Assigned primary point of contact with the Development office at FFAR to answer questions and facilitate discussion with FFAR.
Contributor Guidelines

The Foundation for Food and Agriculture Research (FFAR), a 501 (c)(3) nonprofit organization, builds unique partnerships to support innovative and actionable science addressing today’s food and agriculture challenges.

FFAR, established by the 2014 Farm Bill, complements and furthers the important work of the U.S. Department of Agriculture. Leveraging public and private resources FFAR...

- Increases the scientific and technological research, innovation and partnerships critical to enhancing sustainable production of nutritious food for a growing global population.
- Brings together leading experts and key stakeholders to identify and investigate the researchable questions whose answers have the potential to enhance the economic and environmental resilience of our food supply.
- Supports and spotlights leaders breaking new ground in food and agriculture, thus inspiring the next generation of scientists to pursue careers that put food on every table.
- Fosters progress by asking the right questions, convening the best and brightest minds to answer those questions, and seeing research through to successful implementation.
- Funds cutting-edge research and development through grants and innovation challenges.
- Maximizes impact by complementing and not duplicating existing research endeavors.
ALIGNING SUPPORT WITH FFAR GOALS

- FFAR seeks contributions (restricted and unrestricted) from organizations and individuals to support FFAR’s mission and key strategic events, programs, grants and other activities.
- FFAR will accept contributions to support project specific programs and activities in addition to general support and in kind donations. All FFAR initiatives align with FFAR’s Mission.
- Over the course of the year, FFAR may identify additional programs and activities and seek contributions for these activities if they align with FFAR’s Mission and as approved by the Board of Directors.
- FFAR defines contributors as individual or organizational donors, sponsors or partners who provide cash or in kind funds to support FFAR program and activities.

ACCEPTANCE OF FUNDS

General Principles

1. Funds are accepted by FFAR only for programs and activities that are consistent with FFAR’s Mission and that have been approved by the Board of Directors. FFAR will not engage with contributors from organizations or with individuals whose principles, policies or conduct obviously conflict with FFAR’s values of transparency, objectivity, independence and evidence based science.
2. Contributor relationships with FFAR must preserve trust in FFAR and the credibility and objectivity of its information, priorities, programs and decisions.
CONTRIBUTOR GUIDELINES

1. FFAR must maintain its objectivity and independence with respect to any programs and activities that are developed, sponsored, partnered or supported with contributor funds. FFAR does not permit influence by contributors beyond the usual input FFAR seeks from stakeholders.

2. FFAR may accept funds to support the development, enhancement or implementation of FFAR program and activities.

3. Funding for FFAR program development activity includes the following conditions:
   a) FFAR seeks funding for specific programs and activities from multiple sources whenever possible.
   b) Acceptance of funding for program and activity development is with the understanding that FFAR must maintain its objectivity and commitment to a quality result.
   c) Under some circumstances and with FFAR’s approval contributors may attend FFAR groups organized to gather stakeholder input and perspective on new programs and activities being developed. All contributors attending must comply with FFAR policies on confidentiality, disclosure and conflicts of interest.

4. FFAR may consider the results of research studies, test results or other information from contributors as well as external experts that may help inform FFAR on issues to be addressed in the program and activity development process.

5. FFAR may accept a contributor’s provision of in-kind expertise or in-kind support to assist with specific programs and activities provided that all such in-kind expertise and support:
   a) Complies with FFAR policies on confidentiality, disclosure and conflicts of interest.
   b) Directly applies to a defined project specific program or activity line item budget need.
   c) Has a defined Fair Market Value (FMV).

6) Acceptance of contributor funds does not imply FFAR endorsement of an organization’s products services, programs or activities.

7) FFAR will recognize contributors in its annual report and website.

8) FFAR must approve in advance the use of FFAR’s name, logo and language when used by a contributor in relationship to the program or activity.

9) FFAR’s independence and control over all programs, projects or products bearing the FFAR name, logo or trademarks, and over the use of FFAR intellectual property must be maintained.

10) Contributors may receive benefits from FFAR specific to the program or activity supported as well as cumulative contributor benefits as defined in the Cumulative Contributor Benefits.

11) FFAR asks contributors to consult with legal and financial counsel as appropriate when giving cash, in kind, or any other type of contribution especially if part of an estate or planned giving bequest.

FFAR reserves the right to review, update and change the Contributor Guidelines as needed after consultation with the Development Committee and Board of Directors.