Financial Report December 31, 2019

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#### **Independent Auditor's Report**

RSM US LLP

Board of Directors Foundation for Food and Agriculture Research

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Foundation for Food and Agriculture Research (the Foundation), which comprise the balance sheet as of December 31, 2019, the related statements of activities, functional expense, cash flows for the year then ended, and the related notes to financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Foundation for Food and Agriculture Research as of December 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

RSM US LLP

Washington, D.C. July 13, 2020

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# Balance Sheet December 31, 2019

# Assets

Cash and cash equivalents Certificate of deposit Contributions receivable Award match receivable, net of discount Investments Security deposits <b>Total current assets</b>	<pre>\$ 12,997,194 200,248 1,484,604 82,952,402 334,089,001 141,587 \$ 431,865,036</pre>
Liabilities and Net Assets	
Liabilities: Accounts payable Grants payable, net of discount Accrued expenses Conditional grant Deferred rent <b>Total current liabilities</b>	\$ 87,431 148,282,607 343,886 260,412,640 602,015 409,728,579
Net assets: Without donor restrictions: Undesignated Board designated <b>Total net assets</b>	
Total liabilities and net assets	<u>\$ 431,865,036</u>

# Statement of Activities Year Ended December 31, 2019

\$ 40,428,670
38,847,156
15,510,098
485,363
18,327
76,907
23,737
95,390,258
76,060,486
2,403,257
777,107
79,240,850
16,149,408
5,987,049
<u>\$ 22,136,457</u>

# Statement of Functional Expense Year Ended December 31, 2019

		ogram Services Grant and		Supporting General and			-	
	Av	vards Program	A	dministrative	De	evelopment		Total
Award expense	\$	72,682,363	\$	-	\$	-	\$	72,682,363
Salaries and benefits		2,362,151		754,769		311,023		3,427,943
Travel, event and meeting expense		296,560		144,182		391,889		832,631
Professional fees		192,720		1,279,555		-		1,472,275
Occupancy		522,049		166,808		68,738		757,595
Other expense		4,643		57,943		5,457		68,043
	\$	76,060,486	\$	2,403,257	\$	777,107	\$	79,240,850

# Statement of Cash Flows Year Ended December 31, 2019

Cash flows from operating activities:	
Change in net assets	\$ 16,149,408
Adjustments to reconcile change in net assets to net cash	
provided by operating activities:	
Deferred rent	32,162
Realized and unrealized gain in investments	(11,493,287)
Decrease on discount on award match receivables	(1,650,986)
Decrease on discount on grant payables	977,181
Changes in operating assets and liabilities:	
(Increase) in:	
Award match receivable	(7,396,473)
Contributions receivable	(1,127,491)
Security deposits	(39,984)
Increase (decrease) in:	
Accounts payable	50,113
Grants payable, net of discount	17,202,329
Accrued expenses	142,035
Conditional grant	142,817,209
Net cash provided by operating activities	155,662,216
Cash flows from investing activities:	
Sales of investments	184,099,110
Purchase of investments	(340,546,002)
Net cash used in investing activities	(156,446,892)
Net decrease in cash and cash equivalents	(784,676)
Cash and cash equivalents:	
Beginning	13,781,870
Ending	\$ 12,997,194
	<u> </u>

#### **Notes to Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies

**Nature of activities:** Foundation for Food and Agriculture Research (the Foundation) is a nonprofit organization established to support innovative and actionable science addressing today's food and agricultural challenges. The Foundation was established by the Farm Bill passed in 2014 and a federal appropriation of \$200 million and charged with complementing and furthering the important work of the U.S. Department of Agriculture. The Foundation will increase scientific and technological research, innovation and partnerships critical to enhancing sustainable production of nutritious food for a growing global population.

During the year ended December 31, 2018, the 2018 Farm Bill (the Bill) was passed, which provided the Foundation with a federal appropriation of approximately \$185 million. The Foundation received the appropriation during the year ended December 31, 2019, upon successful submission of the Foundation's strategic plan as required by the Bill.

A summary of the Foundation's significant accounting policies follows:

**Basis of accounting:** The accompanying financial statements are presented in accordance with the accrual basis of accounting, whereby revenue is recognized when earned, unconditional support is recognized when received and expenses are recognized when incurred.

**Basis of presentation:** The financial statement presentation follows the recommendation of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (the Codification). As required by the Not-for-Profit Entities topics of the Codification, Balance Sheet and Income Statement, the Foundation is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

*Net assets without donor restrictions:* Net assets that are not subject to donor-imposed stipulations. Undesignated net assets are available for the overall operations of the Foundation.

*Net assets without donor restrictions – Board designated:* Net assets that are not subject to donor-imposed stipulations. Net assets designated by the Board to be used for administering future awards.

**Net assets with donor restrictions:** Net assets that are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. There were no net assets with donor restrictions at December 31, 2019.

**Cash and cash equivalents:** For purpose of the statement of cash flows, the Foundation considers all unrestricted highly-liquid investments, not part of the Foundation's brokerage accounts, purchased with an original maturity of 90 days or less to be cash equivalents.

**Financial risk:** The Foundation maintains funds in bank deposit accounts which, at times, may exceed federally-insured limits. The Foundation has not experienced any losses in such accounts. The Foundation believes it is not exposed to any significant financial risk on cash and cash equivalents.

#### **Notes to Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

The Foundation invests in various types of securities which are exposed to various risks, such as market, interest rate and credit risk. Due to the level of risk associated with such investments, and the level of uncertainty related to change in the value of such investments, it is at least reasonably possible that changes in risks in the near-term would materially affect investment balances and the amounts reported in the financial statements.

**Investments:** Investments in equity and debt securities are recorded at fair market value. To adjust the carrying value of these investments, the change in fair market value is included in investment income, net of fees on the statement of activities. The Foundation classifies cash in the investment portfolio as investments and is recorded at cost.

**Award match receivable:** The award matching receivable is comprised of unconditional non-federal match commitments (promises to give) to the Foundation. The receivables are satisfied through non-federal matching payments to the Foundation, parallel payments to the Foundation's grant awardee or inkind services provided by the awardee on the Foundation's program. Awardees certify the commitment to meet the matching requirements when the grant is awarded. The matching award revenue is recognized when the award is made and the related award match receivable is relieved in accordance with the award terms. Receivables that will be satisfied in more than one year are discounted to their net present value using a rate commensurate with the risks involved.

**Property and equipment:** Property and equipment, if any, are stated at cost, less accumulated depreciation. Depreciation is calculated using the straight-line method over the estimated useful life of the depreciable assets. The Foundation capitalizes all property and equipment purchased with a cost of \$5,000 or more.

**Deferred rent:** The Foundation has a lease agreement for office space in Washington, D.C. In addition to annual escalating payments over the life of the lease, the agreement provided for four months of abated rent. The annual increases and abatement are being amortized on a straight-line basis over the life of the lease agreement.

**Revenue recognition:** The federal appropriation is recognized to the extent that the Foundation secures at least an equal amount of non-federal matching funds, provided to the Foundation or directly to the awardee, or in-kind services provided to match each expenditure. According to a legal opinion, appropriation funds were able to be used to pay expenses for establishing and organizing the Foundation and initiating its operations through July 2019. Under the 2018 Farm Bill, the Foundation is permitted to recognize revenue to the extent that non-federal matching funds have been secured on an organization-wide basis and not a per project basis. Revenue continues to be recognized to the extent that the Foundation secures at least an equal amount of non-federal matching funds. The appropriation received in advance of achieving the criteria for revenue recognition is recorded as a conditional grant on the balance sheet. Unconditional promises to give in the form of matching funds on Foundation established research projects are recognized as matching award revenue as the promises are received. The Foundation does not have significant revenue from contracts with customers.

**Grants payable:** Unconditional grants are recorded as expenses in the period awarded and are comprised of amounts to be paid directly by the Foundation and amounts to be satisfied through non-federal matching payments or in-kind services. In-kind services are provided from non-federal entities to satisfy and complete the terms of the grant. Payables that will be satisfied in more than one year are discounted to their net present value using a rate commensurate with the risks involved.

#### **Notes to Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Income taxes:** The Foundation is generally exempt from federal income taxes under the provisions of Section 501(c)(3) of the Internal Revenue Code. Income that is not related to exempt purposes, less applicable deductions, is subject to income taxes. The Foundation had no significant net unrelated business income for the year ended December 31, 2019, and was determined to not be a private foundation.

Management evaluated the Foundation's tax positions and concluded that the Foundation had taken no certain tax positions that require adjustment to the financial statements.

**Functional allocation of expenses:** The costs of providing various programs and other activities have been summarized on a functional basis in the accompanying financial statements. Accordingly, costs have been charged to the program and supporting services benefited. The majority of expenses are directly identifiable. The Foundation allocates certain overhead expenses such as rent based on personnel time.

**Use of estimates:** The preparation of the financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reported period. Actual results could differ from those estimated.

**Adopted accounting pronouncements:** In May 2014, the FASB issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. The Foundation adopted the standard effective for the year ended December 31, 2019 through the modified retrospective method. The adoption of this guidance has no significant impact on the timing of revenue recognition for the Foundation.

In June 2018, the FASB issued ASU 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. This ASU clarifies the guidance for evaluating whether a transaction is reciprocal (i.e., an exchange transaction) or nonreciprocal (i.e., a contribution) and for distinguishing between conditional and unconditional contributions. The ASU also clarifies the guidance used by entities other than not-for-profits to identify and account for contributions made. The Foundation adopted the new standard as a resource recipient effective for the year ended December 31, 2019, using the modified prospective method. There were no changes to recognition and presentation as a result.

## **Notes to Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Pending accounting pronouncement:** In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. The guidance in ASU 2016-02 supersedes the Codification topic 840, Leases. Under ASU 2016-02, lessees are required to recognize lease assets and lease liabilities on the balance sheet for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the statement of activities. ASU 2016-02 is effective for fiscal years beginning after December 15, 2021.

As a resource provider, ASU 2018-08 is effective for the year ending December 31, 2020. The ASU is not expected to have a significant impact on the Foundation's activities as a resource provider.

**Subsequent events:** The Foundation evaluated subsequent events through July 13, 2020, which is the date of the financial statements were available to be issued.

On January 30, 2020, the World Health Organization declared the coronavirus outbreak (COVID-19) a Public Health Emergency of International Concern and on March 10, 2020, declared COVID-19 a pandemic. The impact of COVID-19 could negatively impact the Foundation's activities. Management is continually monitoring the impact of COVID-19 and is adjusting activities as a result of the impact on the economy and the Foundation.

#### Note 2. Liquidity and Financial Availability

The Foundation regularly monitors liquidity required to meet its annual operating needs and other contractual commitments while also striving to maximize the return on investment of its funds not required for annual operations. Management expects to utilize a significant portion of the conditional grant liability during the year ending December 31, 2020, as grants and awards are issued and the match requirement is satisfied. As of December 31, 2019, the following financial assets are available to meet annual operating needs for the upcoming fiscal year:

Contributions receivable1,484,604Certificate of deposit200,248Investments334,089,001Total financial assets available348,771,047Exclude conditional grant liability(260,412,640)	Cash and cash equivalents	\$ 12,997,194
Investments334,089,001Total financial assets available348,771,047	Contributions receivable	1,484,604
Total financial assets available348,771,047	Certificate of deposit	200,248
	Investments	334,089,001
Exclude conditional grant liability (260,412,640)	Total financial assets available	348,771,047
	Exclude conditional grant liability	(260,412,640)
Exclude invested funds subject to Board approval (22,136,457)	Exclude invested funds subject to Board approval	(22,136,457)
Financial assets available to meet operating needs within one year <u>\$ 66,221,950</u>	Financial assets available to meet operating needs within one year	\$ 66,221,950

#### Note 3. Fair Value Measurements and Investments

The Foundation follows the Codification topic, Fair Value Measurement. The topic applies to all assets and liabilities that are being measured and reported on a fair value basis. The topic establishes a framework for measuring fair value in accordance with U.S. GAAP and expands disclosure about fair value measurements. The topic enables the reader of the financial statements to assess the inputs used to develop those measurements by establishing a hierarchy for ranking the quality and reliability of the information used to determine fair values. The topic requires that assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

Level 1: Quoted market prices in active markets for identical assets or liabilities.

#### **Notes to Financial Statements**

#### Note 3. Fair Value Measurements and Investments (Continued)

Level 2: Observable market-based inputs or unobservable inputs corroborated by market data.

Level 3: Unobservable inputs that are not corroborated by market data.

In determining the appropriate levels, the Foundation performs a detailed analysis of the assets and liabilities that are subject to the topic. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3.

The following table summarizes the Foundation's assets, which are measured at fair value on a recurring basis as of December 31, 2019:

	Total	Level 1	Level 2	Level 3
Investments:				
Equity mutual funds:				
Real estate	\$ 4,253,374	\$ 4,253,374	\$-	\$-
Small blend	4,359,312	4,359,312	-	-
Large blend	25,211,131	25,211,131	-	-
Foreign large blend	13,887,081	13,887,081	-	-
Emerging markets	1,498,322	1,498,322	-	-
Fixed income mutual funds	17,299,404	17,299,404	-	-
U.S. Government obligations:				
U.S. Treasury notes and government securities	96,460,709	-	96,460,709	-
Corporate securities	165,540,702	-	165,540,702	-
Total investments at fair value	328,510,035	\$66,508,624	\$ 262,001,411	\$-
Investments held at cost	5,578,966			
	\$ 334,089,001			

The Foundation's equity and fixed income mutual funds are publicly traded on active markets with identical assets and are considered Level 1. The Foundation's investments in U.S. Government obligations and corporate bonds are classified as Level 2 instruments as there are not quoted market prices in active markets for identical assets. Their value is determined using models and other valuation methodologies, which are corroborated by market data.

The following schedule summarizes investment income, net of fees for the year ended December 31, 2019:

Interest and dividends	\$ 4,490,311	
Net realized and unrealized gain	11,493,287	
Investment fees	(473,500)	
	\$ 15,510,098	

#### Notes to Financial Statements

#### Note 4. Lease Commitments

The Foundation has a lease agreement for office space that expires in 2026. Total rent expense was approximately \$483,000 for the year ended December 31, 2019. Commitments related to the lease are as follows:

Years ending December 31:	
2020	\$ 604,717
2021	710,711
2022	697,353
2023	765,853
2024	795,132
Thereafter	 1,515,673
	\$ 5,089,439

#### Note 5. Grants Payable

The expected future payments on the awarded grants made by the Foundation and from non-federal entities who have provided the match at December 31, 2019, are as follows:

Years ending December 31:

2020	\$ 95,816,216
2021	40,063,856
2022	12,280,157
2023	1,651,717
	149,811,946
Less discount (2.26%)	(1,529,339)
	<u>\$ 148,282,607</u>

#### Note 6. Award Match Receivable

The expected future payments, parallel funding or in-kind services to satisfy award matching receivables at December 31, 2019, are as follows:

Years ending December 31:	
2020	\$ 53,702,336
2021	22,337,811
2022	6,846,865
2023	920,923
	83,807,935
Less discount (2.26%)	(855,533)
	\$ 82,952,402

## Notes to Financial Statements

#### Note 7. Retirement Plan

The Foundation has a defined contribution 401(k) retirement plan covering all eligible employees who have completed one month of service. Under the plan, the Foundation matches 100% of the employees' contribution up to 6% of salary. The Foundation contributed approximately \$113,000 during the year ended December 31, 2019.

# Note 8. Conditional Grant

The Foundation has a conditional grant in the amount of \$260,412,640 that will be recognized as revenue once criteria for recognition is substantially achieved. The grantor has appropriated the entire grant in advance and is reflected as a conditional grant liability on the accompanying balance sheet.