

# AIM for Climate Summit Sponsorship Packages

The Agriculture Innovation Mission for Climate (AIM for Climate) Summit is a first-of-its-kind opportunity to engage with country delegates, companies and organizations committed to agricultural solutions to climate change. The Summit is a three-day collaborative, multifaceted event that will highlight the important role agriculture can play in advancing innovative solutions to reduce emissions and adapt to climate change.

The Summit allows AIM for Climate partners unique sponsorship opportunities to showcase pioneering advancements and share information. Sponsorship also allows your organization to connect with world leaders, climate and agriculture innovators, farmers, scientists and government employees in attendance. The [Foundation for Food & Agriculture Research](#) (FFAR) is pleased to offer the following sponsorship opportunities.

## Principal Sponsor - \$400,000

The exclusive Principal Sponsorship Package offers the most direct access to Summit participants. This package provides programmatic flexibility, allowing your organization to creatively engage world leaders, policymakers, innovators, farmers and scientists in a more targeted fashion. The Summit is only offering one Principal Sponsorship Package.

As a Principal Sponsor, you will receive the following benefits and have the option to customize sponsorship opportunities:

- Your logo included and top billing on sponsorship listings when included in communications related to the Summit (i.e., press releases, events, signage, webpage, email campaigns, etc.)
- Exclusive digital promotion opportunities pre- and post-event to all Summit attendees
- Eight-minute speaking opportunity during the opening plenary, with access to the full conference audience
- Opportunity to sponsor one plenary session for all Summit attendees and two breakout sessions
- Opportunity to show organizational video during a plenary session

Contact Sergio Furman, FFAR's chief development officer, at [sfurman@foundationFAR.org](mailto:sfurman@foundationFAR.org) to secure your sponsorship package.

- Recognition in the mobile event app and during the Summit's opening remarks
- Listing in promotional materials distributed to potential Summit attendees
- Prime placement of your logo and a link to your website on the Summit's website
- One push notification in the conference app about your breakout session to drive attention and attendance
- Reserved seating for all plenary sessions
- Private suite for meetings and entertaining located close to the conference halls
- Exhibit booth with prime visibility in Exhibit Hall (must comply with exhibit criteria)
- Sponsorship of one breakfast or lunch
- Sponsorship of one evening reception

## Major Sponsor - \$250,000

Through the Major Sponsorship package, your organization can engage with attendees in a variety of formal and informal ways. This sponsorship package provides opportunities to promote your branding and host smaller conversations targeted around your organization's priorities. The Summit is offering three Major Sponsorship Packages.

As a Major Sponsor, you will receive the following:

- Secondary listing in all event-related communications (press releases, events, signage, webpage, etc.)
- Opportunity to sponsor one plenary session and one breakout session
- Opportunity to show organizational video during a plenary session
- Sponsorship of one breakfast or lunch
- Opportunity to send an e-blast to all registered participants either pre- or post-event
- Opportunity for on-site branding
- Recognition in the mobile event app and during the Summit's opening remarks
- Listing in promotional materials distributed to potential Summit attendees
- Exhibit booth in the Exhibition Hall (must comply with exhibit criteria)
- Reserved seating for all plenary sessions and other related events

## Supporting Sponsor - \$100,000

As a Supporting Sponsor, you will have a strong presence throughout the Summit allowing you to connect with attendees both directly and indirectly. This package includes opportunities to promote your branding and mingle with attendees at the highest levels. Through the Supporting Sponsorship package, your organization will receive the following:

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- Tertiary listing in all event-related communications (press releases, events, signage, webpage, etc.)
- Opportunity to sponsor one breakout session
- Discounted rate for an exhibition booth
- Opportunity for on-site branding
- Recognition in the Summit's app
- Prime placement of your logo and a link to your website on the Summit's website
- Listing in promotional materials distributed to potential Summit attendees

## Additional Sponsorship Opportunities

The sponsorship opportunities below provide additional ways to share your organization's support of the Summit and connect with participants.

### A La Carte Sponsorships

In addition to the opportunities below to sponsor specific items or events, FFAR is open to other sponsorship opportunities. Contact Sergio Furman, FFAR's chief development officer, at [sfurman@foundationFAR.org](mailto:sfurman@foundationFAR.org) to discuss a la carte sponsorship options.

### Closing Dinner & Event

This high-level VIP event is one you do not want to miss. This sponsorship opportunity highlights your brand and message for attendees during the culminating dinner, which you can customize based on your preferences. This final Summit event could be a country tour, highlighting food, music and entertainment from the sponsor's home country. Alternatively, a sponsor could bring in a musical guest or performer. Why not break out the ball gowns and host a gala? The sky is the limit on this highly anticipated closing event.

The package further includes exclusive digital promotion and email campaigns, reserved seating and on-site branding, prominent placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**1 Gala Package available**

**starting at \$100,000**

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## Specialty Breaks

Bring innovation, energy and excitement to breaks between sessions by sponsoring a specialty break in the morning or afternoon. Specialty break sponsors can highlight their brand and logos on break stations in common areas and Exhibit Hall, while providing attendees with a snack and beverage. Sponsors can introduce a theme for their breaks and customize the food and beverage offerings to complement the theme or highlight the sponsor. Specialty Break sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**3 Specialty Breaks available**

**starting at \$25,000**

## Barista Bar

Everyone loves coffee! This opportunity allows your organization to sponsor a barista bar located in a central location or next to your exhibit in the Exhibit Hall. Barista Bar sponsors can showcase their brand and logos on break stations, while providing attendees with specialty coffee drinks. Barista Bar sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**3 Barista Breaks available**

**starting at \$20,000**

## Happy Hour Reception

Who doesn't appreciate a Happy Hour? Take advantage of this lively sponsorship opportunity to highlight your brand and message for attendees, while providing them with a well-earned drink. Happy Hour sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**2 Happy Hours available**

**starting at \$50,000**

## App Sponsorship

Be the inaugural sponsor of the Summit's app! This app will be the go-to resource connecting participants to content, other attendees and all event information. Your logo will be prominently displayed on the conference app landing page through this exclusive sponsorship. App sponsorship further includes placement of your logo and a link to your

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website on the Summit's website and a listing in promotional materials distributed to potential Summit attendees.

**1 App Sponsorship Package available**

**\$10,000**

## Photo Booth

Attendees will love taking pictures in front of your interactive, branded photo background. Photo Booth sponsorship includes your branding on the Summit's official photo site and a photographer at various points throughout the conference. This sponsorship package can be purchased individually or could be combined with your Happy Hour or located next to your exhibit in the Exhibit Hall. Photo Booth sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**1 Photo Booth Package available**

**\$10,000**

## Relaxation Station

Be responsible for one of the most popular conference features, the Relaxation Station! Attendees enjoy a brief massage by a licensed professional massage therapist or in massage chairs. Relaxation sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**1 Relaxation Package available**

**starting at \$10,000**

## Lanyard

This high-visibility opportunity provides constant brand exposure throughout the conference. Upon check-in, every attendee will be provided with a lanyard emblazoned exclusively with your company's name or logo. Lanyard sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**1 Lanyard Package available**

**\$10,000**

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## Kiosk Wraps & Background

Be the brand every attendee sees as they register upon arrival. This package allows you to wrap digital kiosks with your brand and include digital features that put your organization front and center. Kiosk sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**1 Kiosk Wraps & Background Package available**

**\$10,000**

## Charging Stations

At a conference, outlets are a hot commodity. Be the brand that provides power by sponsoring charging station. This package provides charging stations that will be exclusively branded with your name and logo. Charging station sponsorship further includes placement of your logo and a link to your website on the Summit's website, recognition in the Summit's app and a listing in promotional materials distributed to potential Summit attendees.

**2 Charging Station Package available**

**\$5,000**

## Sponsorship Considerations

1. To apply for a specific sponsorship level or package, sponsors must provide the following information as part of their sponsorship application:
  - a. Sponsor must include their organization's sustainability pledge and outline how participating in the Summit will advance their organization's pledge or sustainability efforts, or a link to their website where this information is listed.
  - b. Sponsor must include the name of their organization and a link to their website.
2. Sponsorship applications should be submitted through the registration platform by April 7, 2023. FFAR will begin to review sponsorship applications starting January 20, 2023 and make sponsor announcements after this date.
3. All potential sponsors must be AIM for Climate partners, which can be completed at <https://www.aimforclimate.org/#get-involved>, and registered to attend the Summit.
4. An individual organization can sponsor at most two sponsorship levels or packages. Organizations can also partner to jointly sponsor specific levels or packages.
5. The cost of individual sponsorship packages listed under Additional Opportunities may increase depending on the sponsor's preferences.

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6. The Summit is committed to reducing its environmental footprint. Sponsors are asked to distribute information using QR codes and flash drives instead of paper handouts and to avoid promotional “swag” items.
7. The Summit organizers reserve the right to adjust sponsorship opportunities to accommodate the schedules of VIPs and VVIPs who plan to attend the Summit.

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