



Cultivating climate-smart solutions

Our agriculture mission to tackle climate change

Agriculture can be a powerful solution to mitigate climate change. Advances are happening in labs and fields across the globe, but such advances often are too difficult, costly or impractical for producers to implement. The resulting innovations benefit only some of agriculture and limit implementation of climate-smart solutions. To activate agriculture's true potential, we must dismantle barriers to adoption; mobilize and connect producers and scientists to focus research, connect data and rapidly expand climate-smart practices currently in use; and support the growing need for on-farm resiliency.

PROBLEM

Agriculture contributes roughly 13 percent of global greenhouse gas emissions.

SOLUTION

Drive collaboration across the agriculture and science communities to accelerate adoption of climate-smart solutions at scales previously unimagined.

VISION

Resilient Net-Zero Agriculture

AgMission™ in action

Through shared knowledge and collaboration, AgMission will connect producers and researchers to increase access to information in ways never before possible in agriculture. AgMission is working to directly partner farmers and scientists to participate in trials, moving research off test plots and onto working farms. AgMission is also connecting networks around the globe— for example scientists are collaborating with farmers across the Americas to better understand real-world carbon dynamics on working farms in diverse climates.

Farmers & ranchers first

Farmers and ranchers are at the core of AgMission, ensuring solutions that are needed and viable, are data-grounded and are both economically and environmentally sustainable. As no two farms or ranches are alike, climate and resiliency practices must be equally diverse and customizable.

CONNECT PRODUCERS & RESEARCHERS

to co-create research that advances practical and scalable solutions

CREATE NEW KNOWLEDGE

to expand climate-smart agriculture knowledge frontiers and address research gaps as a public good



ACCELERATE ADOPTION

by generating and disseminating practical insights to increase producer adoption of climate-smart agriculture

JOIN OUR AGMISSION

AgMission supporters are investing in agriculture's potential, while enhancing resiliency of farmers, ranchers and our global food systems. Investors and partners will have early access to research and data, science-based decisions and change management strategies benefitting farmers and ranchers around the world.

Accomplishing our AgMission together

Two organizations with unique, complementary strengths guide AgMission in accomplishing its goals by engaging agriculture stakeholders to inspire action that mitigates and builds resilience to climate change. The Foundation for Food & Agriculture Research is a proven leader in agriculture research, building public-private partnerships to fund audacious research addressing the biggest food and agriculture challenges. World Farmers' Organisation delivers AgMission to the world and brings together national farmers' organizations, agricultural cooperatives and others across the globe. Together, the two organizations have the industry expertise, experience and relationships to amplify strides already taken to make agriculture net-zero for greenhouse emissions.



**FOUNDATION FOR
FOOD & AGRICULTURE
RESEARCH**



**WORLD FARMERS'
ORGANISATION**

Join us today at AgMission.org

©2022 AgMission — All Rights Reserved. AgMission is an initiative from The Foundation for Food and Agriculture Research (FFAR) and the World Farmers Organisation (WFO).