Seeding Solutions 2024 Request for Applications

Matching funds are required for this program

Key Dates

Pre-Application Open: February 21, 2024, at 12:00 p.m. ET

Pre-Applications Due: April 3, 2024, by 5:00 p.m. ET

NOTE: An approved pre-application with an invitation to submit a full application is required for submission.

Full Application Open: May 15, 2024, at 12:00 p.m. ET

Full Applications Due: July 31, 2024, by 5:00 p.m. ET

Award Notification: Fall 2024

Anticipated Project Start Date: Early 2025

The Foundation for Food & Agriculture Research (FFAR) announces the 2024 Seeding Solutions program. We invite applications for innovative and transformative research that supports producers and their communities, sustains the environment and enables processors and retailers to deliver foods that equitably nourish our population. FFAR seeks to award approximately ten meritorious applications, prioritizing those that emphasize a commitment to cross-sector partnerships.

Program Priorities and Requirements:

FFAR seeks projects that foster innovation with the potential for transformative impact within our Priority Areas, including Cultivating Thriving Production Systems, Sustaining Vibrant Agroecosystems, and Bolstering Healthy Food Systems. Applications that address the following will receive preference:

1. Contribute to the goal of sustainable food and agriculture, defined as practices that "satisfy human food and fiber needs; enhance environmental quality and the natural resource base upon which the agricultural economy depends; make the most efficient use of nonrenewable resources and on-farm resources and integrate, where appropriate, natural biological cycles and controls; sustain the economic viability of farm operation; and enhance the quality of life for farmers and society as a whole." (Food and Agriculture, Conservation and Trade Act of 1990, Public Law 101-624, Title XVI, Subtitle A, Section 1603).
2. Accelerate innovation within FFAR’s Priority Areas. For this request for applications (RFA), FFAR defines innovation as follows:

- **Radical Innovation**: Development of new technologies, algorithms, methodology, or products with the potential to transform agricultural systems.
- **Applied Innovation**: Application and validation of new or emerging technologies, processes, or management strategies to address significant challenges in food and agriculture systems.
- **Re-imagined Innovation**: Adaptation of existing technologies, processes, or management strategies for entirely new agricultural applications.

3. Fit within FFAR’s Priority Areas.

- **Cultivating Thriving Production Systems**: supports research that equips producers with information and tools to manage their enterprises efficiently and profitably, including animal and crop management practices.
- **Sustaining Vibrant Agroecosystems**: supports research that provides tools, technologies and integrative models at scales that allow producers to build and maintain healthy, productive agroecosystems under a changing climate.
- **Bolstering Healthy Food Systems**: supports research that provides food processors, distributors and retailers with the information and technology needed to create efficient and sustainable supply chains that deliver nutritious food to consumers.

4. Demonstrate fully integrated partnerships with different sectors so research outcomes may be scalable and applicable to food and agriculture systems. The proposed research program should clearly be expected to benefit the U.S. food and agriculture system.

The development of public-private partnerships is central to FFAR’s vision and core mission: **Building unique partnerships to support innovative science addressing today’s food and agriculture challenges**. External matching funds (i.e., contributions provided by partners outside of an applicant’s home institution) will strengthen the application’s standing. These partners may include but are not limited to private and public corporations, non-profits, foundations, commodity and trade groups, and state and local governments. Federal agencies can serve as co-investigators; however, FFAR cannot match their contributions. Unique partnerships with organizations that may not typically work in agriculture are strongly encouraged.

5. Uphold FFAR’s commitment to diversity, equity, and inclusion (DEI) by seeking unique perspectives through participatory stakeholder engagement and developing results to serve the diverse stakeholders committed to addressing challenges related to food supply and agricultural sustainability.

FFAR envisions a world where everyone can access affordable, nutritious food grown on thriving farms. By building collaborative partnerships, we support audacious science that
tackles today's food and agriculture challenges. We value and integrate DEI into our efforts to ensure our work reaches everyone. FFAR holds itself accountable to potential partners and stakeholders, by proactively committing time and opportunities to build outreach, programs and relationships that reflect inclusivity and equity.

6. Serve the public good by making data open and accessible, creating unique economic development opportunities, or contributing to food and agriculture workforce development.

FFAR, as a part of its mission, seeks "not only brilliant minds but also diverse and innovative perspectives tackling today's challenges in food and agriculture. FFAR also understands that the outside-the-box thinking needed to drive innovation occurs when researchers with different skill sets and experiences collaborate. Cross-disciplinary research teams, especially those that include disciplines not traditionally associated with food or agriculture science, are strongly encouraged to explore innovative solutions through the Seeding Solutions program.

Eligibility

Any individual(s) with the skills, knowledge, and resources necessary to carry out the proposed research as Program Director(s)/Principal Investigator(s) may apply to the Seeding Solutions program through their home institution or organization.

The Foundation for Food & Agriculture Research welcomes applications from all domestic and international higher education institutions, non-profit and for-profit organizations, and U.S. government-affiliated research agencies. The following principles guide FFAR’s international engagement under this Seeding Solutions RFA:

- The proposal must identify a clear benefit to the U.S. food and agriculture system and a clear pathway to deploy the technology or solution in the U.S.

- FFAR will prioritize research that delivers broader benefits across geographies and production systems while ensuring mutual benefit for the U.S. and other nations.

FFAR will not support research that addresses a challenge primarily limited to another country or region outside the U.S. or where the technology or solution is not broadly relevant to the U.S.

Funding Availability and Award Information

At FFAR's discretion, we will award of approximately $10M in grants through the 2024 Seeding Solution program. Individual awards must range from U.S. $300K to U.S. $1M. Projects must have planned durations ranging between 12 and 60 months. Successful projects will receive annual disbursements.

Key budget considerations are noted below, and additional budgetary guidelines can be found on our website. Applicants are encouraged to contact FFAR's Grant Team to discuss any concerns related to the matching requirements (see Matching Guidelines).

- All grants require matching contributions equal to or greater than the FFAR
funding request. Matching funds must come from a non-U.S. Federal Government entity. The excess match will not influence the potential success of an application.

- Matching funds cannot supplement or supplant preexisting funds for projects initiated before or during 2023. Matching funds must correspond to line items in the full application budget. At least 50% of matching funds must be a cash match per FFAR’s definition of cash. The remainder may be an in-kind match per FFAR’s definition of in-kind.

- A maximum of 10% of the total award may be used for indirect costs. FFAR’s indirect cost allotment is not an indirect cost rate applied to the total modified direct costs; instead, it is an overall allotment from the Total Funds Request, also known as the Total Project Costs. This requirement means 90% of the total funds requested must go directly to the proposed research.

- Reasonable budgets work in favor of the applicant. Budgets that are not commensurate with the proposed work or poorly justified will negatively affect the application’s overall evaluation.

Evaluation Criteria

All proposals will be screened for relevance, accuracy, completeness, and compliance with FFAR policies. Pre-proposal applications must demonstrate the potential to meet the criteria for full proposals. These include the following:

**Novelty, Innovation, and Originality (30%)**
- Does the proposed project innovatively address a challenge related to FFAR’s Priority Areas?
- Does the proposal challenge an existing paradigm(s) in food and agriculture science?

**Technical Merit and Feasibility (30%)**
- Does the proposal clearly outline the goals, objectives, and a workplan to evaluate explicitly stated hypotheses?
- Does the proposal include appropriately thorough and feasible methods?
- Does the proposal present a tractable timeline and budget?
- Does the proposal include adequate risk evaluation and a mitigation plan?
- Does the proposal include an adequate data management plan with a commitment to public access?
- Is the research team qualified and have access to the appropriate field and laboratory facilities?

**Impacts and Outcomes (25%)**
- Does the proposal adequately describe its potential, significant impact and applied relevance to U.S food and agriculture systems, with far-reaching, global impacts?
- Will the investigators be able to apply their results beyond the study location and domain?
- Does the proposal present a plan for disseminating the project outcomes?
- Will results have relevance and reach to underrepresented and diverse communities of agricultural producers?
Will the project provide training and support accessibility to a diversity of emerging scientists?

Does the proposal identify how FFAR is uniquely positioned to fund this project?

Does the proposal align with FFAR's Priority Areas?

**Partnerships (15%)**

Does the project present a compelling and novel partnership opportunity?

Does the proposal include adequate confirmation of partner commitment(s)?

**How to Apply**

All proposals must be submitted by the deadline date through FFAR’s online application Grant Management System. Applications submitted outside of this System will not be considered. To start a new application, please click [here](#). If you are a new user, register for an account by clicking “Create Account” button located under the email address field on the left side of the home page. Once you log in, you may begin working on your application. Please be sure to save your work often by clicking on “Save and Finish Later.” To access a saved application, please do so through your [Grant Management Account](#).

Only pre-applications and invited full proposals submitted by the deadline through FFAR’s Grant Management System will be accepted and considered eligible for evaluation. To be fair to all our applicants, FFAR will not grant extensions to applicants who missed the deadlines posted in the [Key Dates](#) section.

**Additional Information**

**Review Process**

*Pre-Application Review:* Submitted pre-applications undergo an internal review by FFAR’s science team to assess its relevance to the Seeding Solutions RFA and its potential to meet the evaluation criteria. The most innovative and cutting-edge projects with significant potential for advancing FFAR’s mission are invited to submit a full application. *Applicants must submit a pre-application to be eligible to submit a full application.*

*Full Application Review:* Full proposals undergo a three-stage peer-review process. First, each submission is assigned to an external review panel of at least three subject experts. In the second stage, external experts serving on Priority Area Advisory Councils provide funding recommendations based on the initial peer reviews and a comparative evaluation of how well submissions meet the Seeding Solutions program objectives and advance FFAR’s mission. Finally, FFAR’s Executive Team will review positive funding recommendations with consideration to FFAR’s program priorities, the portfolio balance across FFAR programs, and available funding.

All external reviewers must agree and adhere to the terms outlined in FFAR’s [Conflict of Interest Policy](#) and [Non-Disclosure Agreement](#). FFAR makes reasonable efforts to ensure that applications are not assigned to reviewers with a real or apparent conflict with the applicant, institution, or project personnel. Reviewers with a conflict of interest are recused.
from evaluating or participating in the related discussions. Each stage of the review is conducted confidentially, and as such, FFAR is responsible for protecting the confidentiality of the contents of the applications.

Award Administration

_Funding Notification:_ FFAR notifies applicants of their awards through email. If an application is selected for funding, FFAR reserves the right to request additional or clarifying information for any reason deemed necessary. The notice does not constitute an award or obligate funding from FFAR until there is a fully executed Grant Agreement. Potential grantees are free to accept or reject the Grant Agreement as offered. FFAR encourages applicants to review a sample Grant Agreement before applying to ensure they know the terms under which grants are offered.

Post-award Management

_Grant Period:_ Upon receipt of the Grant Agreement, the grantee should confirm the project’s start and end dates. Once signed, the start date cannot be changed. Grantees may use FFAR funds only on project expenditures on or after the Grant Agreement is fully executed or with prior approval of pre-award expenditure. Charging expenditures to the grant before the fully executed date is strictly prohibited. Likewise, grantees may not use FFAR funds after the end date except to pay allowable project costs committed on or before that date.

A grantee may request a no-cost extension of up to 12 months to complete the work’s planned scope. The request must be communicated to FFAR and submitted through the Grant Management System at least thirty (30) days before the end date of the grant. The request must justify the need for the extension, including a summary of the unobligated, remaining funds, and provide a plan for fulfilling the project’s terms. If a no-cost extension request is approved, FFAR will amend the Grant Agreement. This extension will not be approved merely for using unexpended funds.

_Annual Reporting Requirements:_ After FFAR confers a grant, the grantee must provide annual scientific and financial progress reports. The report should include activities carried out under the grant, highlighting project accomplishments and an account of all expenditures to date.

_Final Report Requirements:_ Within 90 days of completing the project, the grantee shall provide a final project report. This report should address the project objectives outlined in the original grant application, describe any modifications to the project objectives and scope, outline the final project accomplishments, and include a final project accounting of all grant funds.

_Scientific Integrity:_ FFAR strives to advance knowledge and the application of science to address challenges related to food supply and sustainable agriculture. FFAR’s ability to pursue its mission depends on the integrity of the funded science projects and programs. All FFAR grants must be conducted with the highest standards of scientific integrity.

Application Components

As previously noted, all applicants must submit their proposals through FFAR’s online Grant Management System which requires completing each section before advancing to...
Pre-Application Components

- Organization information
- Principal investigator information
- Key project personnel – name(s), affiliation, expertise
- Project title (up to 50 words)
- Project timeline
  - Proposed project start date
  - Proposed project duration (in calendar months)
- Project Research Areas/Key words (20-word limit)
- Geographic Location
- Pre-proposal project description (up to 2,000 words)
  - What challenge or existing paradigm is the project addressing? What are the underlying research hypotheses?
  - How will the project address the stated challenge and advance understanding of an understudied research topic or information gap?
  - What innovative outcomes will the project generate? How will the project solve challenges to food supply or sustainable agriculture.
  - Why is FFAR ideally positioned to fund this project?
  - How does the project contribute to addressing inequities?
- Priority Areas
- Budget
  - Total FFAR funding request
  - Total matching funds (at least 50% of match must be cash per FFAR matching guidelines)
  - Total proposed budget (FFAR funds + matching funds)
- Funding partners: List any committed or potential funding partners
- Optional Attachments
  - Additional Co-Investigators: Applicants with more than three (3) co-investigators must upload a table including the name, institution, expertise, role, email, and phone number of co-investigators in addition to the three (3) individuals listed on the Contact Information section of the online application.

Applications that demonstrate strong partnerships by matching from external sources outside the applicant institutions are encouraged. These partners may include but are not limited to the private sector, non-profits, commodity and trade groups, state governments, and others that do not traditionally work in agriculture.

Full Application Components

*Required components*

- Organization information
- Principal investigator information
- Key project personnel – name(s), affiliation, expertise, project role
- Project title (up to 50 words)
- Project timeline
• Proposed project start date
• Proposed project duration (in calendar months)
• Locations of performance and USDA involvement
• Abstract (up to 500 words)
• Goals and objectives (up to 500 words)
• Project milestones by year, linked to objectives (up to 500 words per year described)
• Project justification and approach (up to 5000 words)
• Anticipated outcomes or outputs (up to 500 words)
• Plans for stakeholder engagement (up to 500 words)
• Data management plan (up to 500 words)

• Barriers to adoption of the research outcome(s) (Note: FFAR strongly encourages applicants to address social and economic factors in the project design, evaluation processes, and outcomes, where applicable.) (up to 500 words)
• Project Suitability: Why is FFAR ideally positioned to fund this project? (up to 250 words)
• Project funding overlap
• Proposed budget
  o Total FFAR funding request
  o Total matching funds (at least 50% of match must be cash per FFAR matching guidelines)
  o Total proposed budget (FFAR funds + matching funds)
  o Budget narrative: For each research objective, provide a brief overview of the underlying tasks, their expected timeframes for completion and the associated estimated budget. The budget outline should parallel the approach outlined in the project's description and the budget worksheet. Address costs related to personnel, equipment, and facilities, and analytics (up to 1000 words)
    o Budget justification by year (up to 1000 words)
• Matching funder information
• Organization Assurances

• Required Attachments: Failure to provide these attachments will result in the application's disqualification.
  o Project Description and References Cited: This should be identical to the Project Description written out in the Full Proposal Application form, but may include graphics, figures, equations, and tables. Please also include up to five pages of references cited, which will not count toward the word limit. (up to 5000 words)
  o Budget Form
  o P.I. and Key Personnel Biosketch: five-page limit per individual listed as P.I. or key personnel in the project
  o Project timeline (by year)
  o Matching Fund Verification Letter(s)
• **Optional attachments:** Applicants can upload any of the following as a single PDF document.
  o Five (5)-slide summary or description of the project
  o Letters of Support: Applicants can provide letters of support for the proposed project, especially from matching funders.
  o Graphics, Figures, Equations, and Tables not included in the Project Description: Applicants may upload a PDF document with graphics, figures, tables, or a list of equations to support the research program plan. **Five-page limit.**

**Application Assistance**

For questions related to the online submission system, please contact FFAR’s Grant Management team at grants@foundationfar.org.

For all other questions related to the Seeding Solutions program, please contact the Scientific Program Team: Ryan Comella at rcomella@foundationfar.org and Olivia Shoemaker at oshoemaker@foundationfar.org.

For questions related to Priority Area topics, please contact the appropriate Scientific Program Director:

**Thriving Production Systems:**
Animal Portfolio: Jasmine Bruno (jbruno@foundationfar.org)
Crops Portfolio: Kathy Munkvold (kmunkvold@foundationfar.org)

**Vibrant Agroecosystems:**
AgMission: Allison Thomson (athomson@foundationfar.org)
Soil Health Portfolio: LaKisha Odom (lodom@foundationfar.org)
Sustainable Water Management Portfolio: Kathleen Boomer (kboomer@foundationfar.org)

**Healthy Food Systems:**
Health-Agriculture Nexus: Constance Awuor Gewa (cgewa@foundationfar.org)
Urban Food Systems: John Reich (jreich@foundationfar.org)

We only accept scientific or programmatic grant inquiries by email. We strive to respond to inquiries within two business days, but our response time depends on the volume of questions received and the complexity of the questions asked. Please note that we do not monitor this mailbox on evenings, weekends, or federal holidays.